

BRONF CONVIN TREASURE TONES SHARPS - GLASS VENEER BLENDS

**El Sobrante Paint Co.**  
5017 APPIAN WAY  
El Sobrante, California  
EL SOBRANTE'S ONLY 100% PAINT STORE  
KAY and CARL JOHNSON TELEPHONE: SEACON 2-8223

SEACON 2-7272 1958 ESTIMATE

**WES' TRACTOR SERVICE**  
PLOWING DISCING GRADING  
EXCAVATING ROTOTILLING  
HAY and WEED CUTTING  
POST HOLES DUG  
W. E. CHOWN 455 BRENNEAN RD. El Sobrante, Calif.

SE 4-1024

**FERRELL'S UNION OIL DEALER**  
Complete Turn-up Brake Service  
CARL W. FERRELL 4555 DAM ROAD El Sobrante, Calif.

SEACON 2-8992

**EL SOBRANTE**  
FEED AND GARDEN SUPPLY  
E. BRENNAN  
PET SUPPLIES AND FRESH HORSE MEAT  
COAL - WOOD - HAY  
800 DAM ROAD El Sobrante, California

**Richmond Farm Creamery**  
"51" YEARS OF DAIRY EXPERIENCE  
Your Only Local Home-Owned Creamery  
PATRONIZE YOUR LOCAL MERCHANTS  
WHO HELP EL SOBRANTE GROW

**R. Travalini Furniture Co.**  
MACDONALD at 151th  
RICHMOND'S OLDEST HOME FURNISHERS  
Our Goods Make Good or We Make Good  
RICHMOND, CALIF. PHONE: SE 4-8921

SEACON 2-8214

**PETE'S**  
SHOE REPAIRING  
Expert Workmanship  
SPECIALIZE ORTHOPEDIC  
SHOES REPAIRED 2727 DAM ROAD El Sobrante, Calif.

**Canyon Park Market**  
3921 CLARK ROAD  
QUALITY MEATS  
GROCERIES - VEGETABLES

**El Sobrante 5 and 10**  
420 SHOPPING CENTER  
El Sobrante Original 5 and 10  
HOUSEWARE HARDWARE PAINTS  
GIFTS NOTIONS TOYS  
SCHOOL SUPPLIES COSMETICS

**Vestal Baird**  
102 MACDONALD AVE. RICHMOND TEL. SE 23847  
TAILORS and CLOTHIERS  
DRESS AND SPORTS CLOTHES  
FINEST QUALITY IN MEN'S WEAR  
Our Own Tailor To Serve You

**ED'S**  
3229 DAM ROAD  
BEER COCKTAILS WINE  
Private Parties Italian Dinners  
OUTDOOR BARBECUE  
El Sobrante, Calif. SE 2-6287

**EL SOBRANTE SERVICE CENTER**  
MALONEY RD. W. APPIAN WAY  
85 SOBRANTE, CALIFORNIA  
GALLET TIRES AND TUBES  
BATTERIES AND ACCESSORIES  
Bill Dietrich, Prop. SE 4-9590

MONIE TUNE-UP GENERAL SERVICE NATIONAL SERVICE AUTO PARTS

**Midway Garage**  
3023 APPIAN WAY  
EL SOBRANTE, CALIFORNIA  
SEACON 4-8650 AL KLETKE

**R. B. SWANSON**  
GENERAL CONTRACTOR  
990 MANOR ROAD  
EL SOBRANTE, CALIFORNIA  
G.I. and F.N.A. HOMES OUR SPECIALTY  
SEACON 2-8408

Groceries Meats Beer and Wine

**EL SOBRANTE SHOPPING CENTER**  
FRIENDLY SERVICE  
428 SHOPPING COURT  
EL SOBRANTE, CALIFORNIA  
SALTY MEATS 8:00 A.M. to 8:00 P.M.  
SUNDAYS 9:00 A.M. to 6:00 P.M.  
SEACON 2-3726

**EL SOBRANTE RADIO**  
437 MALONEY ROAD  
REASONABLE and GUARANTEED  
TELEVISION SALES FREE PICK-UP AND SERVICE DELIVERY  
FREE ESTIMATES ON RADIO REPAIR

**RAY and JERRY'S MARKET**  
(FORMERLY ARMSTRONG'S)  
4078 DAM ROAD  
EL SOBRANTE, CALIFORNIA  
Groceries Meats Fruits and Vegetables  
OPEN 8:00-7:00 A.M. TIL 9:00 P.M.  
FREE DELIVERY - MON, WED. and FRI.  
PHONE: SEACON 4-3143

**La Paloma Market**  
408 LA PALOMA ROAD  
EL SOBRANTE, CALIFORNIA  
GROCERIES - MEATS  
VEGETABLES  
PHONE: SEACON 2-8478

There's No Substitute For EXPERIENCE! EQUIPMENT TRAINED PERSONNEL FOR MOVING - STORAGE - PACKING - WAREHOUSING

**EL SOBRANTE MOVING & STORAGE CO.**  
1475 1/2 JONES BLVD. RICHMOND, CALIF. 94601  
RICHMOND'S OLDEST and LARGEST MOVING and STORAGE CO.  
SEACON 2-4264

**JOHN and GENE'S MARKET**  
859 MANOR ROAD  
EL SOBRANTE, CALIFORNIA  
FREE DELIVERY  
THE BEST MEATS MONEY CAN BUY  
Groceries Vegetables Beer Wine  
HOURS: 8:00 a. m. to 7:00 p. m. SEACON 2-7982

FOR FAST SERVICE PHONE SE 5-1343 PICK-UP AND DELIVERY

**Valentine Cleaners**  
EL SOBRANTE RODEO  
819 LA PALOMA ROAD EL SOBRANTE, CALIF.

BENINGER'S

**SHELL STATION**  
CORNER ROAD 25 AND DAM ROAD  
EL SOBRANTE, CALIFORNIA  
GOOD GAS GOOD SERVICE  
OIL TIRES BATTERIES  
LUBRICATION CAR REPAIRING

**Hilltop Market**  
3400 LA PALOMA ROAD  
EL SOBRANTE, CALIFORNIA  
GROCERIES MEATS VEGETABLES  
SEACON 3-1033

**EL SOBRANTE FOUNTAIN**  
WHERE APPIAN WAY BEGINS  
4136 APPIAN WAY  
EL SOBRANTE, CALIFORNIA  
ICE CREAM SUNDRIES  
MAGAZINES - NEWSPAPERS - BEER & WINE  
EDNA MACHETTEL Prop. SE 4-2471

**EL SOBRANTE PHARMACY**  
455 MALONEY RD.  
PRESCRIPTION SPECIALIST  
PHARMACEUTICALS  
DRUGS - SUNDRIES

FREE DELIVERY GREEN STAMPS  
Telephone - SE 2-0416  
Emergency Phone - SE 4-9083

BEER SHUFFLEBOARD WINE  
DINE DANCE CLUBROOM

**HORSESHOE CAFE**

WHERE APPIAN WAY ENDS  
"FUN FOR ALL ADULTS"  
"TOM" THOMASON, Manager

Featuring BAR-B-Q CHICKEN Phone: SE 4-3006

Real Estate - Reliable Services  
BUYING SELLING  
RENTING HOMES  
ACREAGE LOTS

**THE MINNEY CO.**  
ESTABLISHED 40 YEARS

APPIAN WAY at MALONEY ROAD  
EL SOBRANTE TELEPHONE: SEACON 4-3574  
CALIFORNIA

**Shangri La Cleaners**

COMPLETE CLEANING AND LAUNDRY SERVICE  
3831 DAM ROAD  
El Sobrante, California  
TELEPHONE: SEACON 2-3880

PICK-UP AND DELIVERY SERVICE  
NO CHARGE FOR MINOR REPAIRS

WE OPERATE OUR OWN PLANT  
WASHING AND DYEING  
NITA MISER BURGE JONES

**LIONS CLUB**  
COMMUNITY DEVELOPMENT

**IMPORTANT FACTS ABOUT EL SOBRANTE**

FIRST SUBDIVISION - 1927.  
ESTIMATED POPULATION 1927 - about 100.  
Present Estimated Population - in excess of 7,000.  
62 BUSINESS ESTABLISHMENTS,  
1 MEDICAL DOCTOR,  
1 DENTIST,  
3 CHIROPRACTORS,  
3 SCHOOLS.

One of the most efficient Fire Departments in the Bay Area.  
Bus Service to Metropolitan areas.  
CHURCHES -  
33 CIVIC AND SERVICE GROUPS  
3 SHOPPING CENTERS,  
14 MILES TO OAKLAND,  
30 MILES TO SAN FRANCISCO.

FOR YOUR COMMUNITY NEWS - Read The -

**El Sobrante Herald**  
BEE-PRESS

EL SOBRANTE'S HOME-OWNED WEEKLY NEWSPAPER  
COMPLETE LINE OF JOB PRINTING  
2875 DAM ROAD PHONE: SEACON 4-8884

FRESH HATCHED POULTRY  
• TURKEYS • HENS • CHICKENS  
• BABBITS • QUAIL  
ALSO FRESH RANCH EGGS

**El Sobrante Poultry**  
2875 DAM ROAD PHONE: SEACON 4-8339  
PLENTY OF FREE PARKING SPACE

**OLIVER & BROOM CHEVRON STATION**  
E. P. M. LUBRICATION  
BOYSEN PAINTS & HARDWARE

**SPORTING GOODS**  
HUNTING & FISHING LICENSES

ADDRESS TELEPHONE:  
4071 DAM RD. SEACON 4-4303

OFFICIAL MAP EL SOBRANTE CALIFORNIA

EL SOBRANTE FIREHOUSE

CONTRIBUTORS OF -  
EL SOBRANTE VOLUNTEER FIREMEN'S ASSOCIATION AND THE ADVERTISERS